

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: SEE ATTACHED SCHEDULE	Date: <div style="font-size: 1.5em; font-family: cursive;">10/31/12</div>
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I, Carolyn Barber (Dresner, Wickers, Barber, Sanders | 1819 Polk St. #373, SF, CA 94109)
do hereby request station time concerning the following issue:

More Jobs Alabama PAC (Supporting Statewide Amendment 2)					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE	ATTACHED	SCHEDULE			
Total Charges: \$ 6,955					

This broadcast time will be used by:

More Jobs Alabama PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

More Jobs Alabama PAC | P.O. Box 853, Birmingham, AL 35201 | 205-488-3552

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; ☒ a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Terry Bunn, Treasurer | Scott Phelps, Chairperson

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/27/12

Date

Constance Bunkat

Signature

415-512-7100

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

Accepted in Part

Rejected

DAVE DUNCAN

Signature

DAVE DUNCAN

Printed Name

GS m

Title



Rep: TELEREP, INC.
Run On: Nov5/12 at 11:06

REP BUYLINES

Page: 1
Requested by: TLR

Order#: WBRC-TV BIRMINGHAM, AL
Station: DRESNER WICKERS & ASSOCIATES
Agency: ISS/MORE JOBS ALAMEND 2
Advertiser: CAROLYN BARBER
Buyer:

Hdln#: 6401469 (Mod 0.0)
Dates: Nov04/12 - Nov05/12
Prod1: MORE JOBS ALA PAC
Prod2:
Tel#:

Traffic#: 844364
Salesperson: BRIAN PERRY
Est#: 1966
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spl/ Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	#CASH												
	1	Mon/5-530A	30S	\$380	Nov05/12	Nov05/12	1	1	1	\$380	GOOD DAY ALABAMA @ 5A	0.0 Oct31/12	Rev #0: A
	2	Mon/530-6A	30S	\$470	Nov05/12	Nov05/12	1	1	1	\$470	GOOD DAY ALABAMA @ 530A	0.0 Oct31/12	Rev #0: A
	3	Mon/6-7A	30S	\$765	Nov05/12	Nov05/12	1	1	1	\$765	GOOD DAY ALABAMA @ 6A	0.0 Oct31/12	Rev #0: A
	4	Sun/9-10A	30S	\$1,125	Nov04/12	Nov04/12	1	1	1	\$1,125	FOX NEWS SUNDAY	0.0 Oct31/12	Rev #0: A
	5	Mon/530-6P	30S	\$1,015	Nov05/12	Nov05/12	1	1	1	\$1,015	FOX 6 NEWS @ 530P	0.0 Oct31/12	Rev #0: A
	6	Mon/6-630P	30S	\$1,070	Nov05/12	Nov05/12	1	1	1	\$1,070	FOX 6 NEWS @ 6P	0.0 Oct31/12	Rev #0: A
	7	Mon/830-10P	30S	\$950	Nov05/12	Nov05/12	1	1	1	\$950	FOX 6 NEWS AT 930P	0.0 Oct31/12	Rev #0: A
	8	Mon/10-1035P	30S	\$1,180	Nov05/12	Nov05/12	1	1	1	\$1,180	FOX 6 NEWS AT 10P	0.0 Oct31/12	Rev #0: A
	Total 8 Spots for:										\$6,955	0.0	
	Monthly Estimate Dollars:										\$6,955	Nov/12	0.0 Nov/12



WBRC-TV

ORDER

Print Date 11/05/12 Page 1 of 2

Flight Dates 11/04/12-11/05/12

Contract / Revision 844364 /

Original Date / Revision 11/01/12 11/01/12

Advertiser ISS/More Jobs Alabama Amc

Agency Dresner Wickers & Associat

Buying Contact

655 Third Street
San Francisco, CA 94107

Product

MORE JOBS ALA PAC

Agency Com 15%

Billing Contact

1819 Polk Street
#373
San Francisco, CA 94109

Sales Office T-SF

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1966

Alt Order # 06401469

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive

Brian Perry

Account Executive Order% Start Date End Date

Brian Perry 100%

Order Share 100% Market Value 6955

Competing Station % of Order Amount

WABM	%	0
WBIQ	%	0
WBMA	%	0
WBRCb	%	0
WCFT	%	0
WCIQ	%	0
WDBB	%	0
WIAT	%	0
WJRD	%	0
WJSU	%	0
WPXH	%	0
WTJP	%	0
WTOO	%	0
WWTM	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	8	\$5,911.75	\$6,955.00	0.00	10/29/12	11/05/12	8	\$5,911.75	\$6,955.00
Totals	8	\$5,911.75	\$6,955.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBRC	11/05/12	11/05/12	Good Day Alabama 5-530am GDA 5-530am	Comm	5-530am	1-----	:30	1	\$380.00	P 1	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$380.00		0.00			
E 2	WBRC	11/05/12	11/05/12	Good Day Alabama 530-6am GDA 530-6am	Comm	530-6am	1-----	:30	1	\$470.00	P 1	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$470.00		0.00			



WBRC-TV

Print Date: 11/05/12

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Contract / Revision **844364** Flight Dates **11/04/12-11/05/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser **ISS/More Jobs Alabama An** Product **MORE JOBS ALA PAC**Estimate # **1966**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WBRC	11/05/12	11/05/12	Good Day Alabama 6-7a GDA 6-7am	Comm	6-7am	1-----	:30	1	\$765.00	P 1	0.00	NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----					1	\$765.00		0.00			
E 4	WBRC	11/04/12	11/04/12	FOX News Sunday Fox News Sunday	Comm	9a-10a	-----1	:30	1	\$1,125.00	P 1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1					1	\$1,125.00		0.00			
E 5	WBRC	11/05/12	11/05/12	530pm News 530pm News	Comm	530-6pm	1-----	:30	1	\$1,015.00	P 1	0.00	NM	1	\$1,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----					1	\$1,015.00		0.00			
E 6	WBRC	11/05/12	11/05/12	6pm News 6pm News	Comm	6-630pm	1-----	:30	1	\$1,070.00	P 1	0.00	NM	1	\$1,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----					1	\$1,070.00		0.00			
E 7	WBRC	11/05/12	11/05/12	MF 930pm News M-F 930pm News	Comm	930-10pm	1-----	:30	1	\$950.00	P 1	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----					1	\$950.00		0.00			
E 8	WBRC	11/05/12	11/05/12	MF 10pm News M-F 10pm News	Comm	10-1035pm	1-----	:30	1	\$1,180.00	P 1	0.00	NM	1	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----					1	\$1,180.00		0.00			
Totals														8	\$6,955.00